



**Millions & More Promotion
Fall 2010
GAME PROMOTION PROCEDURES**

Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Millions & More promotion. The online game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures are designed to promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

Online Game

Powerball
Mega Millions
Hot Lotto

Promotion

Purchase \$5 in Powerball, Mega Millions or Hot Lotto tickets and receive an entry to win various gift cards listed below.

Promotion Dates

August 1- October 23, 2010

Prizes

1. Nine Hundred (900) \$50 Gift cards

- a. Prize: One hundred and fifty (150) \$50 gift cards will be awarded per drawing; twenty-five (25) gift cards per store per drawing. Each winner will be awarded one \$50 gift card per drawing. Winners may receive gift cards from the following stores: Best Buy, Target, iTunes, Bass Pro Shops, Visa or Lowe's. Maximum estimated prize value is \$50.
- b. Fulfillment: After the selected Millions & More winners are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be shipped their prize or be contacted to make further fulfillment arrangements within ten (10) business days of the draw date.

2. Other Cash Prizes

All other cash prizes associated with the game will be awarded in accordance with official rules of the Oklahoma Lottery Commission.

Entry Submission Methods

Entries for this promotion can be submitted in the following manners:

1. Postal Mail - An official entry consists of an eligible trail ticket (given to the customer after a \$5 purchase in Powerball, Mega Millions or Hot Lotto) with contact information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional), signature and checked age verification box must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will be valid throughout the duration of the promotion. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by end of day on the final day of the entry period to be included in the selection process.

Mailing Address: "Millions & More Promotion"
 Oklahoma Lottery
 P.O. Box 18879
 Oklahoma City, OK 73154-0879

2. Oklahoma Lottery Website- Players may also enter the promotion via the Oklahoma Lottery website, www.lottery.ok.gov. To enter, players must submit all of their contact information and the required codes from the entry ticket on the designated promotion webpage. Players must check the age confirmation box for entry to be eligible. Players must save their original entry ticket once it has been entered online. ***When entering online, players may be required to present the original entry ticket to complete the validation process.*** If you enter online and cannot produce the entry ticket if you are selected as a potential winner, you may be disqualified.
3. Deposit Entry at OLC Headquarters- Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.
4. Do not enter the promotion in more than one method for each ticket.
5. If you receive multiple entry tickets from one transaction that have the same transaction number, you will only be able to enter one of the tickets online and the remainder of the tickets will have to be entered through postal mail. Only one entry for each transaction number can be entered online for this promotion.

Drawing Schedule

Entries received by the entry deadline will be eligible for that drawing and all subsequent drawings.

Drawing	Draw Date	Entry Deadline	Prizes
1	August 16	August 14, 2010	150 \$50 Gift Cards
2	August 30	August 28, 2010	150 \$50 Gift Cards
3	September 13	September 11, 2010	150 \$50 Gift Cards
4	September 27	September 25, 2010	150 \$50 Gift Cards
5	October 11	October 9, 2010	150 \$50 Gift Cards
6	October 25	October 23, 2010	150 \$50 Gift Cards

Submission Deadlines and Requirements

1. Entries must be submitted (to OLC office) by the end of day on the final day of the entry period to be eligible for that drawing.
2. A complete name, address, telephone number, email (optional) signature and checked age verification box must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrant’s signature.

Receipt of Entries

All valid entries, as defined above, mailed to the Oklahoma Lottery post office box or delivered to the Oklahoma Lottery Headquarters, will be picked-up on all days the Oklahoma

Lottery Commission is open for business. All entries received by online submission will be accepted 24 hours on a daily basis, until the end of the promotion.

Processing Entries

- 1. Postal Mail and Hand Delivered Entries-** All entries received by postal mail or by deposit at Lottery headquarters will be placed in an official drawing container. The official container(s) will be held in a secured room under 24-hour video surveillance.
- 2. Online Entries-** All entries received by online submission will be held in a secure place within the Oklahoma Lottery's file server.

Winner Selection

900 Gifts Cards

The Lottery will conduct six (6) separate drawings at its offices in Oklahoma City, Oklahoma, to award 150 (\$50) gift cards per drawing. Twenty five winners will be selected per store. The \$50 gift cards will be for Best Buy, Target, iTunes, Bass Pro Shops, Visa or Lowe's.

Drawing Information

1. Drawing Details for Prizes (\$50 Gift Cards)

Entries from both the Oklahoma Lottery website and the postal mail/hand delivered entries will be prorated to determine the appropriate number of entries to select from each group for each separate drawing. A total of 200 entries will be drawn from the online and mailed-in submissions combined for each drawing. Once entries have been selected, all 200 entries will be placed in a hopper for a drawing to determine prize distribution. The official drawings will be held on the following dates: August 16, 2010, August 30, 2010, September 13, 2010, September 27, 2010, October 11, 2010 and October 25, 2010.

Drawing Procedures for Prizes

During these drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the promotions manager, security official, IT representative, a blindfolded OLC employee and the internal auditor should be present during each drawing. A blindfolded lottery employee will draw the pre-determined amount of entries from the hopper to serve as both the winners and the alternates. The entries will be numbered individually by the security official in the order they are drawn from the hopper. For Drawings 1 through 6, the 1st through 25th entries drawn will be for the (\$50) Best Buy gift cards and 26th through the 50th entries drawn will be for the (\$50) Target gift cards. The 51st through the 75th entries drawn will be for the (\$50) iTunes gift cards and the 76th through 100th entries drawn will be the (\$50) Bass Pro Shops gift cards. The 101st through 125th entries drawn will be the (\$50) Visa gift cards and the 126th through 150th entries draw will be for Lowe's gift cards. The 151st through 200th entries drawn will serve as alternates. For all drawings, the promotions manager, and the security official, will then verify the entries drawn for valid eligibility (according to the game promotion procedures) beginning with the entry numbered 1 and will move in a sequential order. The promotions manager will record the drawn ticket and entrant's information for all entries. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

Players cannot win twice within the same drawing but can win multiple times across the six promotional drawings.

General Rules and Procedures

1. Players cannot win twice within the same promotional drawing but can win multiple times across the six merchandise drawings.

2. All prize winners must be 18 years or older. Winners may be required to provide proof of age.
3. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
4. Winner(s) will be notified via mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
5. Winner(s) may be required to complete a claim form and provide two forms of identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications they will be disqualified and the next alternate will be selected and subsequently validated and verified. The person drawn as the winner must be the same person that claims the prize.
6. Entries received at Oklahoma Lottery headquarters after the end of day on final submission date, will be ineligible for the Prize Drawing. The entries will be destroyed.
7. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
8. Press releases of winners' names and cities will be prepared by the Oklahoma Lottery following the Prize Drawings.
9. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
10. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
11. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
12. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**

13. No other tickets or entries are eligible for this promotion, including other Scratchers games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
14. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
15. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
16. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
17. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
18. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
19. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
21. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission 405.522.7700.