



**7 Deadly Wins
Fall 2011
GAME PROMOTION PROCEDURES**

Instant Game

OK 244 – 7 Deadly Wins

Promotion

Purchase a \$1 7 Deadly Wins scratcher ticket and any non-winning 7 Deadly Wins scratcher ticket (“winning tickets” include any ticket that awards a free ticket as a prize) may be submitted online as an entry into the 7 Deadly Wins promotion to win the prize listed below.

Promotion Dates

October 3 – October 23

Drawing Dates

October 24

Prizes

One winner will be selected for the following seven prizes:

1. \$300 Gift Card to PetSmart
2. \$300 Gift Card to Kupcakz (Tulsa) or Sara Sara Cupcakes (OKC)
3. \$300 Gift Card to Helzberg Diamonds
4. \$300 Gift Card to Skirvin Hotel
5. \$300 Spa Day to the Spa/Salon of Choice
6. \$300 Gift Card to Lowe’s
7. \$300 Gift Card to Dillard’s

***One prize per ticket must be selected at the time of entry for every 7 Deadly Wins second chance scratcher tickets submitted**

Entry Submission Methods

1. Oklahoma Lottery Website- Players may only enter the promotion via the Oklahoma Lottery website, www.lottery.ok.gov. To enter, players must submit all of their contact information and the required codes from the entry ticket on the designated promotion webpage. At time of entry, players will be required to select the prize to be awarded if selected as a winning entry. Players must save their original scratcher ticket once it has been submitted online. When entering online, players may be required to present the original entry ticket to complete the validation process if selected as a winner. If you enter online and cannot produce the ticket if you are selected as a potential winner, you will be disqualified.

Drawing Information

1. Drawing Details

The Prize Drawings will be held at the Oklahoma Lottery headquarters. During the drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for each drawing and their roles. Only the promotions manager, security official, IT representative and the internal auditor should be present during the drawing. A computer based automated drawing system will be used to execute the official drawings. For each drawing, a total of three (3) entries will be drawn from the online submissions to serve as the prize winner and two (2) alternates. Of the selected entries, entry 1 will be awarded the prize and entries 2 and 3 will serve as alternates in case the

winner cannot claim their prize. There will be seven (7) drawings (one for each separate prize). Official drawing will be held October 24.

The promotions manager will record the drawn ticket and entrant's information for all entries. Winner will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

General Rules and Procedures

1. Player's may only win one prize during this promotion.
2. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
3. Winner(s) will be notified via phone/mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
4. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
5. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
6. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
7. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
9. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
10. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
11. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.

12. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
13. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
14. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
15. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.