



**EA Sports – It’s in the Game 2<sup>nd</sup> Chance Drawing  
Fall 2011  
GAME PROMOTION PROCEDURES**

**Instant Game**

OK 251-It’s In The Game

**Promotion**

Purchase a \$2 “It’s in the Game” scratcher ticket and any non-winning “It’s in the Game” scratcher ticket (“winning tickets” include any ticket that awards a free ticket as a prize) may be submitted as an entry into the EA Sports – “It’s in the Game” 2<sup>nd</sup> chance promotion to win the prize listed below.

**Promotion Dates**

November 1, 2011 – February 29, 2012

**Drawing Dates**

December 1, 2011, January 3, February 1 and March 1, 2012

**Drawing Schedule**

<b>Drawing</b>	<b>Draw Date</b>	<b>Entry Period</b>	<b>Prizes</b>
1	December 1, 2011	November 1-30, 2011	(75) EA Sports Video Games
2	January 3, 2012	November 1- December 31, 2011	(75) EA Sports Video Games
3	February 1, 2012	November 1- January 31, 2012	(75) EA Sports Video Games
4	March 1, 2012	November 1- February 29, 2012	(75) EA Sports Video Games

**Prizes**

**1. Seventy-five (75) EA Sports Video Games will be awarded per Drawing**

Each winner will be awarded one video game code good for the gaming console of his/her choice: XBOX 360, PlayStation 3, or Wii. Winners will use the gaming code to download one (1) EA Sports Game of their choice. Popular EA Sport Games include: Madden NFL 12, NCAA Football 12, FIFA Soccer 12, Tiger Woods PGA 12: The Masters, NHL 12 and SSX. \*Final game selection list is pending and will be provided to the winner upon awarding of the prize. **All game code certificates will have a 90 day expiration date.**

**Entry Submission Methods**

1. Oklahoma Lottery Website- Players may enter the promotion via the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov). To enter, players must submit all of their contact information and the required codes from the entry ticket on the designated promotion webpage. Players must save their original scratcher ticket once it has been entered online. When entering online, players may be required to present the original entry ticket to complete the validation process if selected as a winner. If you enter online and cannot produce the ticket if you are selected as a potential winner, you will be disqualified.
2. Postal Mail - An official entry consists of an eligible non-winning scratcher ticket with contact information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional) and signature must be provided on the entry. Entries

must be submitted in an envelope. Multiple entries in an envelope will be accepted. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail.

Mailing Address: "EA Sports Promotion"  
Oklahoma Lottery  
P.O. Box 18879  
Oklahoma City, OK 73154-0879

3. Entries must be submitted by the end of day on the final day of the entry deadline to be eligible for the corresponding drawing and all subsequent drawings.

## **Drawing Information**

### **1. Drawing Details**

The Prize Drawings will be held at the Oklahoma Lottery headquarters. During the drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for each drawing and their roles. Only the promotions manager, security official, IT representative and the internal auditor should be present during the drawing. Entries from both the Oklahoma Lottery website and the postal mail entries will be prorated to determine the appropriate number of entries to select from each group for each separate drawing. The entries will be placed in a hopper for a drawing to determine prize distribution. A blindfolded lottery employee will draw the pre-determined amount of entries from the hopper to serve as both the winners and the alternates. For each drawing, the 1<sup>st</sup> through 75<sup>th</sup> entries drawn will be awarded one (1) EA Sports Video Game. The 76<sup>st</sup> through 125<sup>th</sup> entries drawn will serve as alternates.

The promotions manager will record the drawn ticket and entrant's information for all entries. Winner will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

## **General Rules and Procedures**

1. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
2. Players may only win one prize during this promotion.
3. Winner(s) will be notified via phone/mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
4. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov), and at authorized OLC retailers.
5. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
6. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.

7. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.
9. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
10. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
11. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
12. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
13. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
14. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
15. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 405.522.7700.