



**Mega Promotion  
Sept.-Nov. 2011  
GAME PROMOTION PROCEDURES**

**Purpose**

The purpose of this document is to provide a clear understanding of the promotional aspects of the Mega promotion. The online game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures are designed to promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

**Online Game**

Mega Millions

**Promotion**

Purchase \$5 or more in Mega Millions tickets (one transaction) and receive an entry to win prizes listed below.

**Promotion Dates**

September 1- November 13, 2011

**Prizes**

**1. Six (6) Home Theater Packages**

- a. Prize: Each grand prize winner will receive one (1) home theater package which includes Panasonic 50" 720p Plasma TV and a Panasonic 1000w / 5.1ch with Blu-Ray Player. Estimated prize value: \$1,000.
- b. Fulfillment: After the selected winners are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. Winners will be contacted within ten (10) business days of the draw date. The winners will then be able to claim their prize at a Best Buy store of their choice.

**2. Sixty (60) \$50 Best Buy Gift cards**

- a. Prize: Ten (10) \$50 Best Buy Gift cards will be awarded per drawing. Each winner will be awarded one (1) \$50 gift card per drawing.
- b. Fulfillment: After the selected winners are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will be contacted within (10) business days of the draw date to make prize delivery arrangements.

**Entry Submission Methods**

Entries for this promotion can be submitted in the following manners:

1. Oklahoma Lottery Website- Players may enter the promotion via the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov). To enter, players must submit all of their contact information and the required codes from the entry ticket on the designated promotion webpage. Players must check the age confirmation box for entry to be eligible. Players must save their original entry ticket once it has been entered online. ***When entering online, players may be required to present the original entry ticket to complete the validation process.*** If you enter online and cannot produce the entry ticket if you are selected as a potential winner, you may be disqualified.

2. **Postal Mail** - An official entry consists of an entry ticket printed from an eligible purchase with information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional), signature and checked age verification box must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will be valid throughout the duration of the promotion. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by end of day on the final day of the entry period to be included in the selection process.

Mailing Address:           “Mega Promotion”  
 Oklahoma Lottery  
 P.O. Box 18879  
 Oklahoma City, OK 73154-0879

**Drawing Schedule**

Entries received by the entry deadline will be eligible for that drawing and the final drawing.

<b>Drawing</b>	<b>Draw Date</b>	<b>Entry Period</b>	<b>Prizes</b>
1	September 16	September 1-15	1 Home Theater Package and 10 \$50 Gift Cards
2	September 30	September 16-29	1 Home Theater Package and 10 \$50 Gift Cards
3	October 14	September 30- October 13	1 Home Theater Package and 10 \$50 Gift Cards
4	October 28	October 14-27	1 Home Theater Package and 10 \$50 Gift Cards
5	November 14	October 28-November 13	1 Home Theater Package and 10 \$50 Gift Cards
6	November 14	September 1-November 13	1 Home Theater Package and 10 \$50 Gift Cards

**Submission Deadlines and Requirements**

1. Entries must be submitted (to OLC office) by the end of day on the final day of the entry period to be eligible for that drawing and the final drawing.
2. A complete name, address, telephone number, email (optional), signature and checked age verification box must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrant’s signature.

**Drawing Information**

**1. Drawing Details for Prizes**

Entries from the Oklahoma Lottery will be prorated to determine the appropriate number of entries to select from each group (mail and online) for each separate drawing. A total of 20 entries total will be drawn for each drawing to serve as winners and alternates. All entries will be placed in a hopper for a drawing to determine prize distribution. The official drawings will be held on the following dates: September 16, 2011, September 30, 2011, October 14, 2011, October 28, 2011, and November 14, 2011.

**Drawing Procedures for Prizes**

During these drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the promotions manager, security official, IT representative, a blindfolded OLC employee and the internal auditor should be present during each drawing. A blindfolded lottery employee will draw the pre-determined amount of entries from the hopper to serve as both the winners and the alternates. The entries will be numbered individually by the security official in the order they are drawn from the hopper. For Drawings 1 through 6, the 1<sup>st</sup> entry drawn will be for the Home Theater

Package and the 2<sup>nd</sup> through the 11<sup>th</sup> entry drawn will be for the \$50 Best Buy Gift cards. The 12<sup>th</sup> through 20<sup>th</sup> entries drawn will serve as alternates. For all drawings, the promotions manager, and the security official, will then verify the entries drawn for valid eligibility (according to the game promotion procedures) beginning with the entry numbered 1 and will move in a sequential order. The promotions manager will record the drawn ticket and entrant's information for all entries. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

Players cannot win twice within the same drawing but can win multiple times across the six promotional drawings.

### **General Rules and Procedures**

1. Players can only win the grand prize once but the 2<sup>nd</sup> level prize multiple times across different drawings.
2. All prize winners must be 18 years or older. Winners may be required to provide proof of age.
3. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
4. Winner(s) will be notified via mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
5. Winner(s) may be required to complete a claim form and provide two forms of identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications they will be disqualified and the next alternate will be selected and subsequently validated and verified. The person drawn as the winner must be the same person that claims the prize.
6. Entries received at Oklahoma Lottery headquarters after the end of day on final submission date, will be ineligible for the Prize Drawing. The entries will be destroyed.
7. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov), and at authorized OLC retailers.
8. Press releases of winners' names and cities will be prepared by the Oklahoma Lottery following the Prize Drawings.
9. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
10. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
11. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.

12. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.
13. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
14. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
15. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
16. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
17. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
18. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
19. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
21. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission 405.522.7700.