



**Mobile Money Text Promotion
Spring 2011
GAME PROMOTION PROCEDURES**

Instant Game

OK 222- Mobile Money scratcher ticket

Promotion

Purchase a \$2 Mobile Money scratcher ticket and text LOTTOMM to 55678 for a chance to win the prize listed below.

Promotion Dates

March 24, 2011-TDB*

TBD*-The drawing date will be announced after the ending date for the Mobile Money Text Promotion is set. The drawing date will be communicated via OLC website and a terminal message to retailers.

Drawing Date

TBD*

Prizes

1. One (1) \$15,000 Cash Prize

- a. Prize includes: \$15,000 cash prize
- b. Fulfillment: After the selected Mobile Money scratcher is validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winner will then be contacted within ten (10) business days of the draw date and will be responsible for collecting their prize at Oklahoma Lottery Headquarters.
- c. Oklahoma DHS and Tax Debt: Before awarding of the \$15,000 cash prize, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, the debt owed and the taxes on the prize will be deducted from the prize value as reduced by required state and federal tax withholdings and the remainder of the cash, if any, will be awarded.

Entry Submission Methods

1. Oklahoma Lottery Mobile Club- Players may only enter the promotion via the Oklahoma Lottery Mobile Club. Players will be prompted to text LOTTOMM to 55678 on all Mobile Money Scratchers. After their initial text, players will then be prompted to enter the 12-digit number at the bottom of their ticket plus the 3 digit number in the right hand corner of their ticket. Players must save their original scratcher ticket once it has been entered via text. When entering via text, players may be required to present the original entry ticket to complete the validation process if selected as a winner. If you enter via text and cannot produce the ticket if you are selected as a potential winner, you will be disqualified.
2. Entries must be submitted via text by the end of day on the final day of the entry deadline to be eligible for the drawing.
3. Players can enter this promotion multiple times, but only once per valid Mobile Money Scratchers.

Drawing Information

1. Drawing Details

The Prize Drawing will be held at the Oklahoma Lottery headquarters. During the drawing, access to the mailroom will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the promotions manager, security official, IT representative and the internal auditor should be present during the drawing. A computer based automated drawing system will be used to execute the official drawing. A total of three

entries will be drawn from the text submissions to serve as the Prize winner and two alternates. Of the selected entries, entry 1 will be awarded the \$15,000 cash prize and entries 2 and 3 will serve as alternates in case a winner cannot claim their prize.

The promotions manager will record the drawn ticket and entrant's information for all entries. Winner will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

General Rules and Procedures

1. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
2. Winner(s) will be notified via phone of their winner status using the phone number provided on the submission text after all validation and verification has taken place.
3. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
4. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
6. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
7. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
8. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
9. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
10. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
11. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.

12. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
13. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
14. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.