



**NBA Finals 2014 Promotion
Winter 2013
GAME PROMOTION PROCEDURES**

Instant Game

OK327- Shoot to Win

Promotion

Purchase a \$2 Shoot to Win scratcher ticket and any non-winning Shoot to Win scratcher ticket (“winning tickets” include any ticket that awards a free ticket as a prize) may be submitted as an entry into the NBA Finals 2014 promotion to win the prize listed below.

Promotion Begin Date

October 24, 2013-April 18, 2014

Drawing Dates

April 21, 2014

* All entries submitted for the NBA All-Star 2014 Drawing are eligible for the NBA Finals 2014 Drawing (prize details for the NBA Finals 2014 Drawing to be determined at a later date). If a player won a prize in the NBA All-Star 2014 Drawing, they may not win a prize from the NBA Finals 2014 Drawing.

Eligibility

Employees of Oklahoma Lottery, MDI and NBA Properties, Inc., the National Basketball Association and its Member Teams, (collectively defined as the “NBA Entities”) or other companies associated with the promotion of the Sweepstakes, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible.

Liability

By participating in Sweepstakes, entrants agree to release and hold harmless Oklahoma Lottery, MDI, the NBA Entities, and each of their parent, officers, directors, employees and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize.

Promotional Use

By participating in the Sweepstakes, entrants agree that Released Parties and their designees and assigns may use (unless prohibited by law) such winner’s name, voice, city/state of residence, biographical information, photograph, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known worldwide in perpetuity without further compensation, obligation, permission or notification.

Prizes

1. Two (2) winners will receive an NBA Finals Prize Package

Prize Detail: Each package includes round trip airfare for two (2) from OKC to NBA Finals location, hotel stay to NBA Finals location, two (2) tickets to a 2014 NBA Finals Game and \$500 in the form of a Gift Card.

*NBA Finals Location- will be determined once the NBA Finals playoff games are determined. The prize specifications will be finalized at that point.

Entry Submission Methods

Postal Mail - An official entry consists of an entry ticket from an eligible purchase with information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone

number, email (optional) and signature must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will be valid throughout the duration of the promotion. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by end of day on the final day of the entry period to be included in the selection process.

Mailing Address: “Shoot to Win”
Oklahoma Lottery
P.O. Box 548810
Oklahoma City, OK 73154-8810

Drawing Information

The Prize Drawing will be held at the Oklahoma Lottery headquarters. During the drawing, access to the drawing room will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the drawing representative, security official and an accounting representative should be present during the drawing. All submitted entries will be digitized and uniquely numbered for the official drawing. A computer based automated drawing system will be used to execute the official drawing. A total of four (4) entries will be drawn from the submissions to serve as the prize winner and two (2) alternates. Of the selected entries, entry 1 and 2 will be awarded the prizes and entries 3 and 4 will serve as alternates in case the winner(s) cannot claim their prize.

The drawing representative will record the drawn ticket and entrant’s information for all entries. Winner will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

General Rules and Procedures

1. Player’s may only win one prize during this promotion.
2. All entries submitted for the NBA All-Star 2014 Drawing are eligible for the NBA Finals 2014 Drawing (prize details for the NBA Finals 2014 Drawing to be determined at a later date). If a player won a prize in the NBA All-Star 2014 Drawing, they may not win a prize from the NBA Finals 2014 Drawing.
3. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
4. Winner(s) will be notified via phone/mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
5. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners’ names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
6. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason.

Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.

7. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
8. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
9. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
10. No other tickets or entries are eligible for this promotion, including other Scratchers games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
11. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
12. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
13. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
14. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
15. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
16. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.