



**Player's Club Promotion
March 2008
PROMOTIONAL PROCEDURES**

Purpose

The purpose of this document is to provide a clear understanding of the Oklahoma Lottery Player's Club promotion.

Promotion Dates: March 3-28, 2008

Promotion Submissions

Lottery players will receive entries for the following:

- Non-members- players who are not a member of the Oklahoma Lottery Player's Club can register to become a member during the promotional period to receive an entry to win their choice of the prizes below.
- Members- members of the Oklahoma Lottery Player's Club can complete the online survey available through the Player's Club during the promotional period to receive an entry to win their choice of the prizes below.

Prizes

A total of twenty (20) prizes will be awarded to players registering for membership and members completing the online survey. Ten winners from each group will have their choice of the following prizes:

- Apple Ipod- classic MP3 player with 80 GB hard drive stores up to 20,000 songs, 25,000 photos or up to 100 hours of video, ultrathin player measures just 0.41" deep and weighs only 4.9 ounces. Model: MB029LL/A. Total prize value: \$250
- Canon Powershot 7.1MP Digital ELPH Camera- 7.1 megapixel CCD captures high-resolution images up to 3072 X 2304 pixels, 3x optical/4x digital/12x total zoom, 3" PureColor TFT-LCD monitor with antireflection. Model: SD750. Total prize value:\$250.

An additional twenty (20) Lottery prize packs will be awarded to the next ten (10) winners of each promotion.

Winner Selection

At the close of the promotional period, 20 winners will be selected through a random drawing process. Any entry selected that does not supply complete contact information will be discarded. The official drawing will be held on Monday, March 31, 2008.

Redemption

Winner(s) will be notified via phone of their winner status after all validation and verification has taken place. Winner(s) will be required to provide proof of age to the Oklahoma Lottery. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) they will be disqualified and another entry will be selected and subsequently validated and verified.

General Rules

- Only persons 18 years of age or older are eligible to win.
- By claiming a prize in this promotion, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov.
- The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
- Prizes pictured in communication materials are for illustrative purposes only.
- Local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
- Each person winning a prize agrees by the act of participating in this promotion to be bound by these Promotion Procedures of the Oklahoma Lottery.
- Once the prize has been claimed by the recipient the winner is the sole owner of that package. The Oklahoma Lottery is not responsible for the subsequent use of the prize.
- The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
- All Promotional Procedures are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).
- These Promotion Procedures may be modified at any time at the sole discretion of the Oklahoma Lottery.