

Oklahoma Lottery Commission

Retailer Advisory Board

AGENDA

Conference Room
Oklahoma Lottery Commission
3817 North Santa Fe
Oklahoma City, OK 73118

October 21, 2009
11:00 a.m.

1. Call to Order. Roll Call and Announcement of Quorum
2. Announcement of Filing of Regular Meeting Notice and Posting of the Agenda in Accordance With the Open Meeting Act
3. Approval of Minutes of the July 22, 2009 Regular Meeting
4. Update from Lottery's Executive Director
5. Sales Update
6. Presentation of new OLC Scratchers
7. Presentation of new OLC promotions
8. Presentation of FY 10 Marketing Plan Overview
9. Discussion regarding different Promotional ideas in retail locations
10. Discussion regarding on new instant ticket tiering policy
11. Discussion regarding Terminal security
12. Discussion and Possible Action regarding remaining calendar year 2009 meeting dates for the Lottery Commission Retailer Advisory Board
13. New Business
14. Adjournment