



STATE OF OKLAHOMA
OKLAHOMA LOTTERY COMMISSION
OFFICIAL MINUTES

October 12, 2016

The Oklahoma Lottery Commission Retail Advisory Board held its regularly scheduled meeting October 12, 2016 at 11:30 a.m. The Meeting was held in the Conference Room of the offices of the Oklahoma Lottery Commission at 3817 North Santa Fe Avenue, Oklahoma City, Oklahoma. In compliance with the Open Meetings Act, 25 O.S. § 301 et seq., the agenda for this meeting was posted at the main and side building entrances of the Centennial Business Building at 3817 North Santa Fe Avenue, Oklahoma City, Oklahoma. The agenda was also posted to the Oklahoma Lottery Commission's website.

AGENDA ITEM 1:

CALL TO ORDER. Scott Moulton called the meeting to order at 11:30 a.m. The roll of Board members was called to establish quorum.

Board members present were: Kathy Brakefield;
Tara Dypsky;
Tommy Shreffler;
Kenny Smith;
Steve Woodley.

Board members absent were: Michael Alberty;
Max Ayub;
Ryan Raines;
Thomas Waters;
Jennifer Williams.

Based on the result of the roll call, a quorum was not declared.

Others in attendance were: Scott Moulton; Rollo Redburn; Cara Peterman; Mary Martha Ford; Jamie Evans; Brandie Reisman; Sylvette Olmeda; Buddy Gort and Brandon Shaw.

AGENDA ITEM 2:

ANNOUNCEMENT OF FILING OF REGULAR MEETING NOTICE AND POSTING OF THE AGENDA IN ACCORDANCE WITH THE OPEN MEETINGS ACT. Cara Peterman verified that proper public notice was made with regard to the October 12, 2016 regular meeting, in accordance with the Open Meetings Act and that all necessary steps had been taken to remain in compliance with the Act.

AGENDA ITEM 3:

READING AND APPROVAL OF MINUTES. Due to a lack of quorum, the Retailer Advisory Board did not read or approve the minutes of the March 24, 2016 Regular Meeting.

AGENDA ITEM 4:

UPDATE FROM THE LOTTERY'S EXECUTIVE DIRECTOR: Mr. Redburn gave a presentation regarding Legislative update: 35% being removed and adding more education funding; scratchers; history of the lottery; and discussion on debt and credit cards

AGENDA ITEM 5:

SALES UPDATE: Mr. Moulton gave a presentation regarding FY16 sales; 35% and FY16 education contribution; overall instant sales and FY16 instant review; overall jackpot games sales; FY16 Powerball review; jackpot runs: pre & post record jackpot; Powerball sales per draw: pre & post record jackpot; and a daily games overview.

AGENDA ITEM 6:

PRESENTATION ON OLC PROMOTIONS: Brandie Reisman, Marketing Manager, gave a presentation about current promotions; mobile club; and upcoming promotions.

AGENDA ITEM 7:

DISCUSSION ON UPCOMING NEW GAMES: Mrs. Reisman continued with the presentation and discussed new games; instant ticket game launches and potential game changers; and potential game launches in November and December 2016.

AGENDA ITEM 8:

PRESENTATION ON NEW EQUIPMENT: Mr. Moulton gave a presentation on new field equipment/WAVE terminals; WAVE software development and testing; WAVE beta system rollouts; ahead of schedule on WAVEs installed in retailers; as of today 260 WAVEs installed and new cashing procedures involving keyless validation.

AGENDA ITEM 9:

DISCUSSION AND POSSIBLE ACTION REGARDING CALENDAR YEAR 2017 MEETING DATES FOR THE OKLAHOMA LOTTERY COMMISSION RETAILER ADVISORY BOARD: no action was taken.

AGENDA ITEM 10:

NEW BUSINESS: No new business.

AGENDA ITEM 11:

ADJOURNMENT. The Board adjourned by general consent.

OFFICIAL MINUTES:

No action was taken by the Oklahoma Lottery Commission Retailer Advisory Board due to a lack of quorum. The Board caused the entire proceeding of the meeting to be recorded on a digital audio recording device to be retained as a record in the office of the Board.

Minutes Approved by Retailer Advisory Board on October 11, 2017.