



STATE OF OKLAHOMA
OKLAHOMA LOTTERY COMMISSION
OFFICIAL MINUTES

October 11, 2017

The Oklahoma Lottery Commission Retail Advisory Board held its regularly scheduled meeting October 11, 2017 at 11:00 a.m. The Meeting was held in the Conference Room of the offices of the Oklahoma Lottery Commission at 3817 North Santa Fe Avenue, Oklahoma City, Oklahoma. In compliance with the Open Meetings Act, 25 O.S. § 301 et seq., the agenda for this meeting was posted at the main and side building entrances of the Centennial Business Building at 3817 North Santa Fe Avenue, Oklahoma City, Oklahoma. The agenda was also posted to the Oklahoma Lottery Commission's website.

AGENDA ITEM 1:

CALL TO ORDER. Scott Moulton called the meeting to order at 11:00 a.m. The roll of Board members was called to establish quorum.

Board members present were: Kathy Brakefield;
Tara Dypsky;
Yuba Parajuli;
Kenny Smith;
Steve Woodley.

Board members absent were: Michael Alberty;
Ryan Raines;
Thomas Waters;
Jennifer Williams.

Based on the result of the roll call, a quorum was declared.

Others in attendance were: Scott Moulton; Cara Peterman; Jamie Evans; Brandie Reisman; Sylvette Olmeda; Jamaal Coutts; Brandon Shaw; and Sandria Steward.

AGENDA ITEM 2:

ANNOUNCEMENT OF FILING OF REGULAR MEETING NOTICE AND POSTING OF THE AGENDA IN ACCORDANCE WITH THE OPEN MEETINGS ACT. Cara Peterman verified that proper public notice was made with regard to the October 11, 2017 regular meeting, in accordance with the Open Meetings Act and that all necessary steps had been taken to remain in compliance with the Act.

AGENDA ITEM 3:

APPROVAL OF MINUTES OF THE FEBRUARY 11, 2015, MARCH 24, 2016, AND OCTOBER 12, 2016 REGULAR MEETING. All minutes were approved from the last 3 previous meetings since we were in a quorum.

AGENDA ITEM 4:

LEGISLATIVE UPDATE: House Bill 1837 passed on March 7, 2017 through the House and on April 25, 2017, it passed through the Senate; On May 2 2017, Governor Mary Fallin signed our Bill; we talked about further improvements for our next session goals.

AGENDA ITEM 5:

SALES UPDATE: Mr. Moulton gave a presentation regarding FY17 sales; 35% removal and FY17 education contribution; overall instant sales and FY17 instant review; overall jackpot games sales; FY17 Powerball review; jackpot runs: pre & post record jackpot; Powerball sales per draw: pre & post record jackpot; a daily games overview; FY17 Financials; FY18 - FY22 Contribution Goals; FY18 Sales Update; and FY18 Profit Update

AGENDA ITEM 6:

PRESENTATION ON OLC PROMOTIONS: Brandie Reisman, Marketing Manager, gave a presentation about current promotions; mobile club; and upcoming promotions.

AGENDA ITEM 7:

DISCUSSION ON UPCOMING NEW GAMES: Mrs. Reisman continued with the presentation and discussed new games; instant ticket game launches; and game launches in November, December 2017, and January 2018. Mr. Moulton talked about Mega Millions and Hot Lotto game changes; Mega Millions changes going into effect on October 28, 2017; Hot Lotto retiring on October 28, 2017 and Lotto America taking its place; Lotto America's sales begin on November 12, 2017 and the first draw is November 15, 2017.

AGENDA ITEM 8:

DISCUSSION AND POSSIBLE ACTION REGARDING CALENDAR YEAR 2018 MEETING DATES FOR THE OKLAHOMA LOTTERY COMMISSION RETAILER ADVISORY BOARD: no action was taken.

AGENDA ITEM 10:

NEW BUSINESS: No new business.

AGENDA ITEM 11:

ADJOURNMENT. The Board adjourned by general consent.

OFFICIAL MINUTES:

The action taken by the Oklahoma Lottery Commission Retailer Advisory Board on the items for consideration after motion duly made and seconded has been noted herein and made a part of these minutes. The Board caused the entire proceeding of the meeting to be recorded on a digital audio recording device to be retained as a record in the office of the Board.

Minutes Approved by Retailer Advisory Board on October 11, 2017.