



**Power Play and Sizzler Promotion
September and October Promotion 2009
GAME PROMOTION PROCEDURES**

Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Oklahoma Lottery Power Play and Sizzler promotion. The component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

Eligible Online Games

Powerball with Power Play
Hot Lotto with Sizzler

Promotion

Purchase \$5 in Power Play (a \$10 Powerball with Power Play transaction) **or** Sizzler (a \$10 Hot Lotto with Sizzler transaction) and receive an entry to win a variety of electronic prizes listed below.

Promotion Dates

September and October 2009

Prizes and Drawing Schedules

Drawing	Entry Period	Draw Date	Prize (Qty. 10 per drawing)
1	Sept. 6-12	Sept. 14	iPod Nano 8 GB
2	Sept. 13-19	Sept. 21	Canon Powershot 10.0
3	Sept. 20-26	Sept. 28	Insignia Portable DVD Player
4	Sept. 27-Oct. 3	Oct. 5	iTouch 8 GB
5	Oct. 4-10	Oct. 12	Xbox 360 Pro Console 60 GB
6	Oct. 11-17	Oct. 19	Sony Handycam 60 GB
7	Oct. 18-24	Oct. 26	HP Laptop with Intel Pentium Processor
8	Oct. 25-31	Nov. 2	Samsung 32" Class LCD/HDTV

Prize Details

1. Ten (10) iPod Nano 8 GB

- a. Prize: One iPod Nano with 8GB memory per winner, estimated prize value \$150.
- b. Specifications: 3.6" x 1.5" x 0.24". Flash memory storage. PC and Mac compatibility. 24-hour battery life.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

2. Ten (10) Canon Powershot 10.0

- a. Prize: One Canon Powershot 10.0 per winner, estimated prize value \$150.
- b. Specifications: 2.4" x 3.6" x 1.2". Up to 3648x2736 image resolution. 2.5" LCD screen. 4x optical zoom.

- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

3. Ten (10) Insignia Portable DVD Player

- a. Prize: One Insignia Portable DVD Player per winner, estimated prize value \$200.
- b. Specifications: 10.2" LCD display. Remote and headphone jacks included.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements..

4. Ten (10) ITouch 8 GB

- a. Prize: One ITouch with 8GB memory per winner, estimated prize value \$230.
- b. Specifications: Flash memory storage, PC and Mac compatibility, 8 GB built-in storage capacity.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

5. Ten (10) Xbox 360 Pro Console 60 GB

- a. Prize: One Xbox 360 Pro Console 60 GB per winner, estimated prize value \$299.
- b. Specifications: Built-in hard drive, progressive-scan DVD player, support for up to four wireless game controllers. 512MB unified memory, custom symmetrical tripe-core CPU and custom 500MHz ATI graphics processor.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.
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6. Ten (10) Sony Handycam 60 GB

- a. Prize: One Sony Handycam 60 GB per winner, estimated prize value \$400.
- b. Specifications: Hard drive format, 2.7" LCD screen, 2000x digital zoom, 60x optical zoom, rechargeable battery.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

7. Ten (10) HP Laptop with Intel Pentium Processor

- a. Prize: One HP Laptop with Intel Pentium Processor per winner, estimated prize value \$530.
- b. Specifications: Intel Core2 Duo processor with 2.2GHz processor speed, 320GB hard drive, double-layer DVD±RW optical drive, NVIDIA GeForce 8200 M graphics card.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

8. Ten (10) Samsung 32" Class LCD/HDTV

- a. Prize: One Samsung 32" Class LCD/HDTV per winner, estimated prize value \$599.
- b. Specifications: 32" flat-panel LCD screen, 720p resolution, 16:9 aspect ratio and 1366x768 maximum resolution.
- c. Fulfillment: After the selected entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. After validation the winners will be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

Entry Submission Methods

Entries for this promotion can be submitted in the following manners:

- 1. Postal Mail - An official entry consists of the entry provided to the customer when their transaction took place with the information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional) and

signature must be provided on the entry. Multiple entries in an envelope will be accepted. Each entry will only be valid for the drawing for which the entry was received. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by close of business on the final day of an entry period to be included in the selection process.

Mailing Address: Electronic Extravaganza
 Oklahoma Lottery
 P.O. Box 61360
 Oklahoma City, OK 73146-1360

2. Oklahoma Lottery Website- Players may also enter the promotion via the Oklahoma Lottery website, www.lottery.ok.gov. To enter players must submit all of their contact information and the required numbers from the entry ticket on the designated promotion webpage. Players must save their original entry ticket once it has been entered online. ***The original entry ticket must be presented to the OLC to complete the validation process if selected as a winner.*** Do not enter the promotion in more than one method for each ticket. If you enter online and cannot produce the ticket if you are selected as a potential winner, you will be disqualified.

Submission Deadlines and Requirements

1. Entries must be submitted by 5:00 p.m., Central Standard Time, on the final day of the entry period to be eligible for the corresponding drawing.
2. Each drawing date has been pre-determined by the Oklahoma Lottery Commission and will be followed accordingly. The Oklahoma Lottery is not responsible for entries received after the final entry period date and entries received after the entry deadline date for a drawing will be deemed ineligible for that drawing, but will be entered in the next drawing. (There is no draw after drawing 8).
3. A complete name, address, telephone number, email (optional) and signature must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrants' signature.

Receipt of Entries

All valid entries, as defined above, mailed to the Oklahoma Lottery post office box or delivered to the Oklahoma Lottery Headquarters, will be picked-up on all days the Oklahoma Lottery Commission is open for business. All entries received by online submission will be accepted 24 hours on a daily basis, until the end of the promotion.

Processing Entries

1. **Postal Mail and Hand Delivered Entries-** All entries received by postal mail or by deposit at Lottery headquarters will be placed in an official drawing container. The official container(s) will be held in a secured room under 24-hour video surveillance.
2. **Online Entries-** All entries received by online submission will be held in a secure place within the Oklahoma Lottery's file server.

Winner Selection

The Lottery will conduct eight (8) separate drawings at its offices in Oklahoma City, Oklahoma, to award the designated weekly prizes. Official drawings will be held on September 14, September 21, September 28, October 5, October 12, October 19, October 26 and November 2. The prizes will be fulfilled by the Oklahoma Lottery.

Drawing Information

Weekly Drawing Procedures

During these drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the promotions manager, security official, IT official, a blindfolded OLC employee and the internal auditor should be present during each drawing. Entries from both the Oklahoma Lottery website and the postal mail/hand delivered entries will be prorated to determine the appropriate number of entries to select from each group for each separate drawing. A total of 25 entries will be drawn from the online and mailed-in submissions combined for each drawing. Once entries have been selected, all 25 entries will be individually placed in envelopes and deposited in a hopper for a drawing to determine prize distribution. A blindfolded lottery employee will draw the pre-determined amount of entries from the hopper to serve as both the winners and the alternates in the prize distribution drawing. The entries will be numbered individually by the security official in the order they are drawn from the hopper. The first (1st) through tenth (10th) entries drawn will serve as the prize winners and the eleventh (11th) through twentieth (20th) entries drawn will serve as alternates for all drawings. For all drawings, the promotions manager, and the security official, will then verify the entries drawn for valid eligibility (according to the game promotion procedures) beginning with the entry numbered 1 and will move in a sequential order. The promotions manager will record the drawn ticket and entrant's information for all entries. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

General Rules and Procedures

1. Players will be limited to winning only once per individual drawing, but can win multiple times across the eight drawings.
2. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
3. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
4. Winner(s) will be notified via phone/mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
5. Winner(s) may be required to complete a claim form, and provide two forms of identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) they will be disqualified and the next alternate will be selected and subsequently validated and verified.
6. Entries received at Oklahoma Lottery headquarters after close of business on final submission date, will be ineligible for any drawing. The entries will be destroyed.
7. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
8. Press releases of winners' names and cities will be prepared by the Oklahoma Lottery following the Grand Prize Drawings.

9. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
10. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
11. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
12. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
13. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
14. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
15. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
16. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
17. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
18. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
19. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
21. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).