Promotional Procedures: Lucky For Life-Double Your Luck (EF5 Tornado Shelters)

Game: Lucky for Life

Promotion Type

Buy X Get Y Trail Ticket

Promotion Detail

Play Lucky for Life to receive an entry for your chance to win a Lucky for Life-Double Your Luck prize. Prizes for this promotion are listed below.

Eligibility requirements:

- Must be 18 or older
- Winners may only win once during in this promotion
- Winners must live in the state of Oklahoma during the time of the drawing

Promotion Dates: February 25-April 7, 2018

| Draw # | Entry Period | Drawing Date | # of winners | Prize |
|--------|---------------------|---|--------------|--|
| 1 | Feb. 25- April 11 | April 13, 2018 *Entries must be received by April 11 th . | 21 | In-Ground Shelter; 6500 Portable Generator; or Goal Zero Yeti Power Supply |

Prizes

Twenty-one (21) winners will each receive one (1) of the following prizes:

- 6-8 person in-ground garage shelter (valued at \$3,495)-Total of six (6) winners
- 6500 Portable Generac Generator (valued at \$999) Total of seven (7) winners
- Goal Zero Yeti 150 Portable Power Station Generators (valued at \$229.99)-Total of eight (8) winners

Fulfillment:

ALL WINNERS

- Winners must complete the claims process at OLC headquarters, located at 3817 N Santa Fe, Oklahoma City, OK 73118.
- Must show identification as proof they are 18 years of age or older
- By accepting the prize, the winner agrees to all of the terms and conditions of the OLC and EF5.
 Terms and conditions can be found on the specific promotion page on the OLC website.

6500 Portable Generac Generator Winners

- Generator winners will be required to pick-up their generators at EF5's retail location in Edmond, OK. Once validation process is complete, the winner will contact EF5 Tornado Shelters to redeem their prize.
- Generator winners must provide a government issued document with their social security number listed in addition to identification verifying age.
- If winner chooses to transfer the prize, they must do so in writing by notarized letter stating the intent to transfer and the name of the recipient. The recipient must then complete the OLC claims process in its entirety at the OLC Headquarters. Once verified they will contact EF5 Tornado Shelters to redeem their prize.
- Winners will receive a W-2G tax form corresponding to their prize.

• Generac portable generators must be picked up from EF5 Tornado Shelters location within 90 days after the date the prize is awarded.

In-Ground Tornado Shelter Winners

- Winner must be an Oklahoma resident and the installation property must be within Oklahoma state lines.
- Tornado shelter winners must provide a government issued document with their social security number listed in addition to identification verifying age.
- Once validation process is complete, the winner will contact EF5 Tornado Shelters to redeem their prizes.
- Winner may forfeit the prize or transfer the prize to someone else but cannot sell the prize once it has been claimed. There is no cash value in lieu of the advertised prize.
- If winner chooses to transfer the prize, they must do so in writing by notarized letter stating the intent to transfer and the name of the recipient. The recipient must then complete the OLC claims process in its entirety at the OLC Headquarters. Once verified they will contact EF5 Tornado Shelters to redeem their prize.
- Winners of the 6-8 person tornado shelter are required to live in a single family dwelling where a tornado shelter can be installed on their property.
- Tornado shelter winners must own their home, or have a notarized letter from the home's owner stating that a shelter can be installed on the owner's property.
- Installation of in-ground garage shelter must be scheduled within 180 days after the date the prize is awarded.
- Winners will receive a W-2G tax form corresponding to their specific prize.
- Winners may upgrade to a larger tornado shelter, but it will be responsible for difference in price. Any upgrades may cause an installation delay.

Entry Submission Methods

Postal Mail

An official entry consists of a trail ticket received with the purchase of Lucky for Life, mailed to the Oklahoma Lottery headquarters. A complete name, address, city, state, zip, telephone number, email (optional), and signature must be present on the entry to be valid. Entrant's information must be legible or entry will be disqualified. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received at the Oklahoma Lottery headquarters by close of business on the final day of the entry period to be included in the selection process.

Mailing Address: "Lucky for Life-Double Your Luck" Promotion

Oklahoma Lottery P.O. Box 138856

Oklahoma City, OK 73113-8856

Deposit at OLC Headquarters

Players may enter the promotion by delivering entries to the Claims Department at the Oklahoma Lottery headquarters. Oklahoma Lottery employees cannot hand deliver entries from participating individuals, entries found to have been delivered in this manner will be disqualified.

Entry Period

Entries must be received at Oklahoma Lottery headquarters by close of business on April 11, 2018 to be eligible for the April 13, 2018 drawing.

Drawing Information

The prize drawing will be held at the Oklahoma Lottery headquarters. During the drawing, only the drawing representative, security official and an accounting representative will be present. All submitted entries will be digitized and uniquely numbered for the official drawing. A computer based automated drawing system will be used to execute the official drawing. A total of forty-two (42) entries will be drawn for the promotion. The first six (6) entries drawn will be assigned as the winners of the 6-8 person tornado shelters; the next seven (7) entries drawn with be assigned as winners of the Generac generators; and the next 8 entries draw will be assigned as winners of the Yeti power supplies. Winners will be awarded prizes pending validation through the OLC claims process. The remaining entries drawn will be assigned as alternates in case winners cannot claim their prizes.

The winners will be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total number drawn, an equal amount will be re-drawn and subsequently validated through the OLC claims process.

Promotion Specific Rules and Procedures

- 1. Winners may only win one prize during this promotion.
- By submitting an entry, each entrant authorizes the Oklahoma Lottery to share contact information listed on the entry form with EF5 Tornado Shelters as part of the partnership agreement. EF5 may contact entrants for future promotional offerings. Contact information will not be shared with any other third parties.
- 3. Winners must live in the state of Oklahoma at the time prize is awarded.
- 4. Any tornado shelter winners' installation property must be within Oklahoma state lines.
- 5. Winners of the 6-8 person tornado shelter are required to live in a single family dwelling where a tornado shelter can be installed on their property.
- 6. Tornado shelter winners must own their home, or have a notarized letter from the home's owner stating that a shelter can be installed on the owner's property.
- 7. Winners are responsible for any taxes, building permits, or fees associated with winning a prize.
- 8. Winner may forfeit the prize or transfer the prize to someone else but cannot sell the prize once it has been claimed. There is no cash value in lieu of the advertised prize.
- 9. If winner chooses to transfer the prize, they must do so in writing by notarized letter stating the intent to transfer and the name of the recipient. The recipient must then complete the OLC claims process in its entirety at the OLC Headquarters.
- 10. Tornado Shelter winners may upgrade to a larger tornado shelter but will be responsible for difference in price. Any upgrades may cause an installation delay.

General Rules and Procedures

- 1. All prizewinners must be 18 years or older. Winners will be required to provide proof of age and may be required to show proof of purchase.
- 2. Winner(s) will be notified via phone of their winning status using the contact information provided on the entry ticket. After initial contact, winner must complete the OLC validation process within five (5) business days or winner will automatically forfeit the prize. A reminder phone call will be initiated at the end of the 4th day notifying that winner has less than 24 hours until their prize is fortified. Final awarding of prize will take place after all validation processes have been completed.

If a winner cannot be reached by phone a voicemail (if possible) will be left indicating that the winner has five (5) business days to contact the OLC or the prize will be forfeited. The Claims Coordinator will immediately dispatch a letter to the winner (if address is available) indicating the same five (5) day deadline. Once the winner contacts the OLC, then they will have an additional five (5) days to complete the OLC validation process. A reminder phone call will be initiated at the end of the 4th day notifying the winner that they have less than 24 hours until their prize is fortified. Final awarding of prize will take place after all validation processes have been completed.

If a prize has a time sensitive element to it (i.e., event or sporting tickets), the Claims Coordinators may decrease the contact deadline or validation deadline to a period not less than 24 hours.

Any other variation to the communicated deadline must have an approval by the Director of Marketing and Administration.

- 3. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources. Winners' names and pictures will also be posted on the Oklahoma Lottery website (www.lottery.ok.gov) and digital screens at retailers and can be used at authorized OLC retailers. The winner hereby consents to the reasonable use by the Oklahoma Lottery of the winner's photographs, voice, likeness, and/or image, contents of the entry form and the name and age of the winner without any further notice or compensation for any future promotional activity.
- 4. The Oklahoma Lottery reserves the right, at its sole discretion, to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
- 5. Prizes pictured on point-of-sale materials and on the Lottery website are for illustrative purposes only.
- 6. Cash value cannot be substituted for prize.
- 7. Winners of cash and merchandise prizes valued over \$600 will be issued a W2-G tax form. Cash prizes over \$5,000 are subject to federal and state tax withholdings at the time of prize awarding. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
- 8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or

failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.

- The Oklahoma Lottery reserves the right to refuse admission of an entry or group of entries if it is determined that the submission has occurred under a pretense that does not conform to the above listed rules.
- 10. The person or persons who purchased the ticket must submit non-winning tickets or terminal printed entries. Another individual may submit a qualified entry if they have the expressed consent by the original purchaser of the ticket. Lottery retailers who purchase tickets within their store can participate in the promotion, however, entries or non-winning tickets left in the store by purchasing customers will not be eligible for the promotion.
- 11. Owners and employees of a licensed Oklahoma Lottery retail location may only win one promotional prize within a 12-month period unless specifically stated in the promotional procedures for a specific promotion. Promotional prizes include any cash or non-cash prize; methods of entry include but are not limited to Mobile Club, Facebook, second chance, and Buy X Get Y promotions.
- 12. Former employees of the Oklahoma Lottery are permitted to participate in promotions. If a former employee is selected as a winner of a promotion, they are required to speak with the security team prior to prize being awarded.
- 13. No other tickets or entries are eligible for this promotion, including Scratchers games, other online games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
- 14. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
- 15. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
- 16. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
- 17. Employees of the Oklahoma Lottery and any family member living in their household are not eligible.
- 18. By participating in this promotion, entrants agree to release and hold harmless the Oklahoma Lottery and EF5 Tornado Shelters from and against any claim or cause of action arising out of participation in the promotion or receipt or use of any prize.
- 19. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
- 20. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.