

## Promotional Procedures: “Gift It Forward”

### Instant Game

Any valid, non-winning Oklahoma Lottery Scratcher

### Promotion Type

Non-winning 2<sup>nd</sup> chance drawing

### Promotion Detail

Purchase any Oklahoma Lottery scratcher ticket and submit any active **non-winning** Scratcher tickets as entries into the “**Gift It Forward**” promotion. You have the chance to win a prize for yourself and one to gift to someone else. Prizes for this promotion are listed below. *Scratcher tickets that award a “free ticket” as a prize are considered winning tickets and may not be entered into this promotion. Scratcher games that have ended and exceeded the 90 day cashable time period will not be counted as a valid entry into this promotion.*

**Promotion Dates: November 7, 2016 to December 27, 2016**

Entry Period	Drawing Date	Prize	Number of Winners
Nov 7-Nov 21	November 22, 2016 <i>Entries must be received by November 21</i>	\$2,000 Diamonds Direct gift card for yourself & \$1,000 Diamonds Direct gift card to give	1
Nov 7-Nov 30	December 1, 2016 <i>Entries must be received by November 30</i>	\$2,000 Diamonds Direct gift card for yourself & \$1,000 Diamonds Direct gift card to give	1
Nov 7- Dec 9	December 12, 2016 <i>Entries must be received by December 9</i>	55” inch Curved TV for yourself & a 50” LED to give	1
Nov 7- Dec 9	December 12, 2016 <i>Entries must be received by December 9</i>	\$2,000 gift card to Lowe’s for washer & dryer for yourself & \$1,500 gift card to Lowe’s for refrigerator to give	1
Nov 7- Dec 16	December 20, 2016 <i>Entries must be received by December 16</i>	\$1,000 MetroShoe Warehouse gift card for yourself & \$500 MetroShoe Warehouse gift card to give	1
Nov 7-Dec 27	December 29, 2016 <i>Entries must be received by December 27</i>	Trip for 2 to Cancun for yourself & \$1,500 Travel Agency gift certificate to give	1

## **Prizes**

-Six (6) winners will each receive one (1) Gift It Forward prize for themselves and one (1) prize to gift to give to another person of their choice. Prize description below:

- One (1) 55" Samsung Curved TV (Approx. value \$1,400) for yourself and one (1) 50" LED TV (Approx. value \$400) to give to someone
- One (1) \$2,000 gift card to Lowe's to purchase Washer/Dryer for yourself and one (1) \$1,500 gift card to Lowe's to purchase a refrigerator to give to someone (Winners are responsible for any additional cost over the amount listed for the gift cards)
- One (1) \$1,000 MetroShoe Warehouse gift card for yourself and one (1) \$500 gift card to give to someone (Winners are responsible for any additional cost over the amount listed for the gift cards)
- One (1) \$2,000 Diamonds Direct gift card for yourself and one (1) \$1,000 Diamonds Direct gift card to give to someone (Winners are responsible for any additional cost over the amount listed for the gift cards)
- One (1) trip to Cancun (\$2,500 value) for yourself and one (1) \$1,500 travel agency gift certificate to give to someone (Winner is responsible for any additional cost over the amount listed for the gift certificate)

## **Fulfillment:**

The winner and the person to whom they are gifting the secondary prize:

- Must complete the claims process at the Oklahoma Lottery Commission headquarters located at 3817 N Santa Fe, Oklahoma City, OK 73118, weekdays between 8:30AM and 4:30PM
- Will each receive a W-2G tax form corresponding to their specific prize
- Must show identification as proof they are 18 years of age or older
- May not live within the same household

Once completed, prizes will be awarded to the winners.

## **Eligibility Requirements:**

- Must be 18 or older

## **Entry Submission Methods**

### Postal Mail

An official entry consists of a non-winning Scratcher ticket from an eligible purchase mailed to the Oklahoma Lottery headquarters. A complete name, address, city, state, zip, telephone number, email (optional), and signature must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in one envelope will be accepted. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received at the Oklahoma Lottery headquarters by close of business on the final day of the entry period to be included in the selection process.

Mailing Address:     **“Gift It Forward” Promotion**  
Oklahoma Lottery  
P.O. Box 138856  
Oklahoma City, OK 73113-8856

#### Deposit at OLC Headquarters

Players may enter the promotion by delivering entries to the Claims Department at the Oklahoma Lottery headquarters. Oklahoma Lottery employees cannot hand deliver entries from participating individuals, entries found to be delivered in this manner will be disqualified.

#### **Entry Period**

Entries must be received by **December 27, 2016** to be eligible for this promotional drawing. Each entry will be valid throughout the duration of the promotion. Valid entries must be received in the offices of the Oklahoma Lottery by the end of the day for each *“entries must be received”* date to be included in the corresponding drawing. Please see the entry draw date schedule above.

#### **Drawing Information**

The prize drawing will be held at the Oklahoma Lottery headquarters. During the drawing, only the drawing representative, security official and an accounting representative will be present. All submitted entries will be digitized and uniquely numbered for the official drawing. A computer based automated drawing system will be used to execute the official drawing. For each drawing, One (1) winner will be drawn to serve as the winner. Three (3) additional entries will be drawn to serve as alternates should a winner be deemed ineligible or not be able to claim his prize.

Winners will be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total number drawn, an equal amount will be re-drawn and subsequently validated through the OLC claims process.

#### **Promotion Specific Rules and Procedures**

1. Players may only win one prize package during this promotion.
2. Cancun trip winner must book their trip within **90 days** of prize being awarded or they forfeit the prize.
3. Travel agency gift certificate must be redeemed within **90 days** of prize acceptance. The winner is responsible for paying any additional cost over the \$1,500 gift certificate.
4. Winners and individual to whom they are gifting the secondary prize must claim prizes at the Oklahoma Lottery headquarters located at 3817 N Santa Fe, Oklahoma City, OK 73118. **Prizes must be claimed on weekdays between 8:30AM and 4:30PM.**
5. Both the winner and the secondary prize recipient will be required to complete the Oklahoma Lottery prize verification process prior to either prize being awarded. Both individuals will be required to complete the claim form and will receive a W2-G tax form for their specific prize.
6. Winner and the individual they are gifting with the secondary prize may not live in the same household.

#### **General Rules and Procedures**

1. All prize winners must be 18 years or older. Winners will be required to provide proof of age and may be required to show proof of purchase.
2. Winner(s) will be notified via phone/mail or email of their winning status using the contact information provided on the entry ticket. Final awarding of prize will take place after all validation processes have been completed.
3. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources. Winners' names and pictures will also be posted on the Oklahoma Lottery website ([www.lottery.ok.gov](http://www.lottery.ok.gov)) and can be used at authorized OLC retailers. The winner hereby consents to the reasonable use by the Oklahoma Lottery of the winner's photographs, voice, likeness, and/or image, contents of the entry form and the name and age of the winner without any further compensation for any future promotional activity.
4. The Oklahoma Lottery reserves the right, at its sole discretion, to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured on point-of-sale materials and on the Lottery website are for illustrative purposes only.
6. Cash value cannot be substituted for prize.
7. Winners of cash and merchandise prizes valued over \$600 will be issued a W2-G tax form. Cash prizes over \$5,000 are subject to federal and state tax withholdings at the time of prize awarding. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.
9. The Oklahoma Lottery reserves the right to refuse admission of an entry or group of entries if it is determined that the submission has occurred under a pretense that does not conform to the above listed rules.

10. Owners and employees of a licensed Oklahoma Lottery retail location may only win 1 promotional prize within a 12 month period unless specifically stated in the promotional procedures for a specific promotion. Promotional prizes include any cash or non-cash prize; methods of entry include but are not limited to Mobile Club, Facebook, second-chance, and Buy X Get Y promotions.
11. Former employees of the Oklahoma Lottery are permitted to participate in promotions. If a former employee is selected as a winner of a promotion, they are required to speak with the security team during the claim process.
12. No other tickets or entries are eligible for this promotion, including sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
13. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
14. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
15. The Oklahoma Lottery has no affiliations with above mentioned businesses from which prizes and/or gift cards are being purchased.
16. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
17. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
18. Employees of the Oklahoma Lottery and any family member living in their household are not eligible.
19. By participating in this promotion, entrants agree to release and hold harmless the Oklahoma Lottery, Cumulus Media, Big Sky Travel Source, and any above mentioned businesses from and against any claim or cause of action arising out of participation in the promotion or receipt or use of any prize.
20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on the Oklahoma Lottery website.
21. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 405.522.7700.