



## Holiday Promotion November/December Promotion 2008 GAME PROMOTION PROCEDURES

### Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Oklahoma Lottery Holiday promotion. The instant game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

### Instant Game

All Holiday instant tickets:  
OK 105 Merry Money (\$1) instant ticket  
OK 106 Silver Bell 7s (\$1) instant ticket  
OK 107 Winter Green (\$2) instant ticket

### Promotion

Enter \$5 worth of any non-winning Holiday Scratchers for a chance to win a gaming system.

### Promotion Dates

October 28 – December 15, 2008

### Official Entry

One entry consists of any \$5 combination of eligible (non-winning) Oklahoma Lottery Holiday Scratchers. Eligible Holiday Scratchers include: OK 105-Merry Money (\$1) instant ticket, OK 106-Silver Bell 7s (\$1) instant ticket and OK 107-Winter Green (\$2) instant ticket.

### Prizes

**A total of thirty (30) gaming systems will be awarded:**

1. Ten (10) Xbox 360 Systems  
Specifications: Video gaming system with online capabilities, downloadable content, 20GB hard disk drive, Ethernet cable, headset, one month trial membership of Xbox Live. Estimated value: \$349.99
2. Ten (10) Nintendo Wii Systems  
Specifications: Video gaming system with wireless capabilities, three-dimensional point detection, 88 MB memory, two (2) USB ports, Bluetooth compatible with SD card slot. Estimated value: \$249.99
3. Ten (10) Playstation 3 Systems  
Specifications: Video gaming system with Blu-ray Disc playback, online play, high definition graphics, two (2) USB ports with Wi-Fi capabilities. Estimated value: \$399.99

Fulfillment: After the selected non-winning holiday instant tickets are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

## Entry Submission Methods

Entries for this promotion can be submitted in the following manners:

1. Postal Mail - An official entry consists of any \$5 combination eligible non-winning holiday instant scratcher tickets with information filled out on the back and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional) and signature must be provided on the entry. The holiday instant tickets must be submitted in an envelope. **Multiple entries in an envelope will be accepted; however, the \$5 combination of instant tickets should be clearly identifiable (stapled, rubber banded or bound together).** The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by close of business on the final day of the entry period to be included in the selection process.

Mailing Address: "Holiday Promotion"  
Oklahoma Lottery  
P.O. Box 18879  
Oklahoma City, OK 73154-8879

2. Oklahoma Lottery Website- Players may also enter the promotion via the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov). Online ticket submissions must also total \$5 in non-winning Holiday Scratchers. To enter, players must submit all their contact information and enter the 12 digit validation code from the front of the Scratcher and the bar code number from the back of the Scratcher (above the bar code) on the designated promotion webpage. Only enter one set (a \$5 combination of non-winning Holiday Scratchers) per web submission at a time. Each submission generates ONE entry. Players must save their original scratcher tickets once they have been entered online. **The original instant tickets must be presented to the OLC to complete the validation process if selected as a winner.** Do not enter the promotion in more than one method for each ticket. If you enter online and cannot produce the tickets if you are selected, you will be disqualified.
3. Deposit Entry at OLC Headquarters- Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.

## Drawing Schedule

Drawing	Draw Date	Entry Period	Prizes
1	December 19	October 28 – December 15	Ten (10) Xbox 360, Ten (10) Wii, Ten (10) Playstation 3

## Submission Deadlines and Requirements

1. The grand prize drawing will be held on Friday, December 19, 2008. The Oklahoma Lottery is not responsible for entries received after the deadline. Entries received after the entry deadline date for a drawing will be deemed ineligible for that drawing. Entries submitted that do not total a \$5 combination of non-winning Holiday Scratchers will be disqualified and be ineligible for the drawing. Players may enter as often as they wish using valid entries.
2. A complete name, address, telephone number, email (optional) and signature must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified.

Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrants' signature.

### **Winner Selection**

Entries from both the Oklahoma Lottery website and the postal mail/ hand delivered entries will be prorated to determine the appropriate number of entries to select from each group. Any entry selected that does not qualify as a valid entry, according to the official promotion procedures, will be discarded. Documentation outlining the drawing procedures will be made available upon request by the Oklahoma Lottery.

Winners one through 10 will get their selection of the various game systems offered: Xbox 360, Nintendo Wii or Playstation 3. Winners 11 through 30 will get their choice of the remaining game systems available by their numerical order. All game systems can be returned for store credit if desired; no cash will be offered on returns. Each winner will be given a gift receipt to make the merchandise return.

### **General Rules**

1. Players will be limited to winning only once during this drawing.
2. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
3. Winner(s) will be notified via postal mail and/or phone of their winner status after all validation and verification has taken place. Winner(s) will be required to provide proof of age and identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) they will be disqualified and the next alternate will be selected and subsequently validated and verified.
4. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov) and at authorized OLC retailers.
5. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
6. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
7. Only persons 18 years of age or older are eligible to enter and win. Winners will be required to furnish proof of age.
8. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.

9. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.
10. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
11. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
12. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
13. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
14. Cash value will not be offered for any prize.
15. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
16. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
17. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
18. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
19. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).