

Promotional Procedures: “Mad Money”

Instant Game

OK367 – Mad Money

Promotion Type

Non-winning ticket 2nd chance drawing

Promotion Detail

Purchase a \$1 Mad Money scratcher and submit any non-winning Mad Money scratchers as entries into the **Mad Money** promotion. Scratchers that award a “free ticket” as a prize are considered winning tickets and may not be entered into the promotion. Prizes for this promotion are listed below:

Promotion Dates: January 5- February 8, 2015

Entry Period	Drawing Date
January 5 – February 8, 2015	February 17, 2015

Prize

One (1) winner will receive a \$1,000 Visa Gift Card.

- Fulfillment: The winner must complete the claims process and will then be awarded the prize at OLC headquarters.

Entry Submission Methods

Postal Mail

An official entry consists of a non-winning Mad Money Scratcher ticket from an eligible purchase completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional), signature and checked age verification box must be provided on the back of the ticket entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will be valid throughout the duration of the promotion. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received at the Oklahoma Lottery headquarters by close of business on the final day of the entry period to be included in the selection process.

Mailing Address: “Mad Money Promotion”
Oklahoma Lottery
P.O. Box 138856
Oklahoma City, OK 73113-8856

Deposit at OLC Headquarters

Players may enter the promotion by delivering entries to the Claims Department at the Oklahoma Lottery headquarters. Oklahoma Lottery employees cannot hand deliver entries from participating individuals, entries found to be delivered in this manner will be disqualified.

Entry Period

All entries must be received prior to the final draw date of February 17, 2015 to be eligible for this promotional drawing.

Drawing Information

The prize drawing will be held at the Oklahoma Lottery headquarters. During the drawing, only the drawing representative, security official and an accounting representative will be present. All submitted entries will be digitized and uniquely numbered for the official drawing. A computer based automated drawing system will be used to execute the official drawing. For each drawing an equal number of entries will be drawn to serve as winners and alternates to cover the total number of winners needed for that entry period. The first half of the entries drawn will be

assigned as winners and will be awarded prizes pending validation through the OLC claims process. The second half of the entries drawn will be assigned as alternates in case a winner or winners cannot claim their prize.

Winners will be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total number drawn, an equal amount will be re-drawn and subsequently validated through the OLC claims process.

General Rules and Procedures

1. Player's may only win one prize during this promotion.
2. All prize winners must be 18 years or older. Winners will be required to provide proof of age and may be required to show proof of purchase.
3. Winner(s) will be notified via phone/mail or email of their winning status using the contact information provided on the entry ticket. Final awarding of prize will take place after all validation processes have been completed.
4. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources. Winners' names and pictures will also be posted on the Oklahoma Lottery website (www.lottery.ok.gov) and can be used at authorized OLC retailers.
5. The Oklahoma Lottery reserves the right, at its sole discretion, to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
6. Prizes pictured on point-of-sale materials and on the Lottery website are for illustrative purposes only.
7. Winners of cash and merchandise prizes valued over \$600 will be issued a W2-G tax form. Cash prizes over \$5,000 are subject to federal and state tax withholdings at the time of prize awarding. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.
9. The Oklahoma Lottery reserves the right to refuse admission of an entry or group of entries if it is determined that the submission has occurred under a pretense that does not conform to the above listed rules.
10. A minimum number of entries may be specified in order to qualify for an awarding of any or all of the prizes as described in the promotional procedures.
11. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
12. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.

13. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
14. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
15. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
16. Employees of the Oklahoma Lottery, MDI and NBA Properties, Inc., the National Basketball Association and its Member Teams, (collectively defined as "the NBA Entities") or other companies associated with this promotion, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible.
- 17.
18. By entering this promotion and accepting a prize, the winner hereby consents to the reasonable use by the Oklahoma Lottery and the NBA Entities of the winner's photographs, voice, likeness, and/or image, contents of the entry form and the name and age of the winner without any further compensation for any future promotional activity.
19. By participating in this promotion, entrants agree to release and hold harmless the Oklahoma Lottery, MDI, the NBA Entities, and each of their parent, officers, directors, employees and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the promotion or receipt or use of any prize.
20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
21. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.