

## Promotional Procedures: “Maui Christmas”

### Holiday Scratchers Games

- Peppermint Payout
- Holiday Cash

### Promotion Type

Non-Winning Holiday Scratchers

### Promotion Detail

Enter your non-winning Peppermint Payout and Holiday Cash Scratchers for your chance to into the Maui Christmas promotion. Two (2) winners will receive a luxury trip for two to Maui, HI.

Eligibility requirements:

- Must be 18 or older
- Winners may only win one trip in this promotion
- Winners must live in the state of Oklahoma during the time of the drawing

**Promotion Dates: October 24, 2017-December 29, 2017**

Draw #	Entry Period	Drawing Date	# of winners	Prize
1	October 24, 2017 to January 3, 2018	<b>January 5, 2018</b> <i>*Entries must be received by January 3, 2018 to be eligible for drawing.</i>	2	Luxury trip to Maui, HI

### Prize

-Two (2) winners will receive a vacation for two (2) to Maui, Hawaii including round trip airfare, resort stay, resort fees, rental car (*travel agency voucher valued at \$5,000*), \$1,500 spending cash, and state and federal withholding taxes on prize paid. Total Approximate Value: \$9,000

### Fulfillment:

- Winners must complete the claims process at OLC headquarters. Once completed, the winners will then contact The Travel Source, Inc. to coordinate travel details and departure dates. Spending money and state and federal withholding taxes will be awarded by the Oklahoma Lottery after travel arrangements are booked. Travel must be booked within **90 days** after the date the prize is awarded.

### Entry Submission Methods

#### Postal Mail

An official entry consists of a non-winning Peppermint Payout or Holiday Cash Scratcher mailed to the Oklahoma Lottery headquarters. A complete name, address, city, state, zip, telephone number, email (optional), and signature must be present on the back of the entry to be valid. Entrant’s information must be legible or entry will be disqualified. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received at the Oklahoma Lottery headquarters by close of business on the final day of the entry period to be included in the selection process

Mailing Address:       **“Maui Christmas” Promotion**  
Oklahoma Lottery  
P.O. Box 138856  
Oklahoma City, OK 73113-8856

#### Deposit at OLC Headquarters

Players may enter the promotion by delivering entries to the Claims Department at the Oklahoma Lottery headquarters. Oklahoma Lottery employees cannot hand deliver entries from participating individuals, entries found to be delivered in this manner will be disqualified.

#### **Drawing Information**

The prize drawing will be held at the Oklahoma Lottery headquarters. During the drawing, only the drawing representative, security official and an accounting representative will be present. All submitted entries will be digitized and uniquely numbered for the official drawing. A computer based automated drawing system will be used to execute the official drawing. A total of four (4) entries will be drawn for the promotion. The first two entries drawn will be assigned as the winners and will be awarded prizes pending validation through the OLC claims process. The remaining entries drawn will be assigned as alternates in case winners cannot claim their prize.

The winners will be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total number drawn, an equal amount will be re-drawn and subsequently validated through the OLC claims process.

#### **Promotion Specific Rules and Procedures**

1. By submitting an entry, each entrant authorizes the Oklahoma Lottery to share contact information listed on the entry form with The Travel Source, Inc. as part of the partnership agreement. The Travel Source, Inc. may contact entrants for future promotional offerings. Contact information will not be shared with any other third parties.
2. Trip winners are required to book travel within 90 days of date prize is awarded.
3. Winners may only win one prize during this promotion.
4. Trip winners must use travel agency gift certificate to travel to Hawaii.

#### **General Rules and Procedures**

1. All prize winners must be 18 years or older. Winners will be required to provide proof of age and may be required to show proof of purchase.
2. Winner(s) will be notified via phone of their winning status using the contact information provided on the entry ticket. After initial contact, winner must complete the OLC validation process within **five (5) business days or winner will automatically forfeit the prize.** A reminder phone call will be initiated at the end of the 4<sup>th</sup> day notifying that winner has less

than 24 hours until their prize is fortified. Final awarding of prize will take place after all validation processes have been completed.

If a winner is not able to be reached by phone a voicemail (if possible) will be left indicating that the winner has five (5) business days to contact the OLC or the prize will be forfeited. The Claims Coordinator will immediately dispatch a letter to the winner (if address is available) indicating the same five (5) day deadline. Once the winner contacts the OLC, then they will have an additional five (5) days to complete the OLC validation process. A reminder phone call will be initiated at the end of the 4<sup>th</sup> day notifying the winner that they have less than 24 hours until their prize is fortified. Final awarding of prize will take place after all validation processes have been completed.

If a prize has a time sensitive element to it (i.e., event or sporting tickets), the Claims Coordinators may decrease the contact deadline or validation deadline to a period not less than 24 hours.

Any other variation to the communicated deadline must have an approval by the Director of Marketing and Administration.

3. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources. Winners' names and pictures will also be posted on the Oklahoma Lottery website ([www.lottery.ok.gov](http://www.lottery.ok.gov)) and digital screens at retailers and can be used at authorized OLC retailers. The winner hereby consents to the reasonable use by the Oklahoma Lottery of the winner's photographs, voice, likeness, and/or image, contents of the entry form and the name and age of the winner without any further notice or compensation for any future promotional activity.
4. The Oklahoma Lottery reserves the right, at its sole discretion, to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured on point-of-sale materials and on the Lottery website are for illustrative purposes only.
6. Cash value cannot be substituted for prize.
7. If full voucher amount is not used, the remaining value on voucher will be forfeited by winner(s).
8. Winners of cash and merchandise prizes valued over \$600 will be issued a W2-G tax form. Cash prizes over \$5,000 are subject to federal and state tax withholdings at the time of prize awarding. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
9. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors

or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.

10. The Oklahoma Lottery reserves the right to refuse admission of an entry or group of entries if it is determined that the submission has occurred under a pretense that does not conform to the above listed rules.
11. Non-winning tickets or terminal printed entries **must be submitted by the person or persons who purchased the ticket.** A qualified entry may be submitted by another individual if they have the expressed consent by the original purchaser of the ticket. Lottery retailers who purchase tickets within their store can participate in the promotion, however, entries or non-winning tickets left in the store by purchasing customers will not be eligible for the promotion.
12. Owners and employees of a licensed Oklahoma Lottery retail location may only win one promotional prize within a 12-month period unless specifically stated in the promotional procedures for a specific promotion. Promotional prizes include any cash or non-cash prize; methods of entry include but are not limited to Mobile Club, Facebook, second chance, and Buy X Get Y promotions.
13. Former employees of the Oklahoma Lottery are permitted to participate in promotions. If a former employee is selected as a winner of a promotion, they are required to speak with the security team prior to prize being awarded.
14. No other tickets or entries are eligible for this promotion, including other Scratchers games, online games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
15. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
16. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
17. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
18. Employees of the Oklahoma Lottery and any family member living in their household are not eligible.
19. By participating in this promotion, entrants agree to release and hold harmless the Oklahoma Lottery and The Travel Source, Inc. from and against any claim or cause of action arising out of participation in the promotion or receipt or use of any prize.

20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
21. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 405.522.7700.