



## Harley-Davidson® Promotion Spring/Summer Promotion 2008 GAME PROMOTION PROCEDURES

### Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Oklahoma Lottery Harley-Davidson® promotion. The instant game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

### Instant Game

OK 79- Harley-Davidson® instant scratcher ticket

### Promotion

Purchase a \$5 Harley-Davidson® instant scratcher ticket and any non-winning Harley-Davidson® instant scratcher ticket ("winning tickets" include any ticket that awards a free ticket as a prize) may be returned as an entry into the Harley-Davidson® promotion to win the various prizes listed below.

### Promotion Dates

March 25, 2008 – TBD\*

\*TBD- The final drawing date (Drawing 4) will be set after the ending date for the Harley-Davidson® Scratcher Promotion is set. The final drawing date will be communicated via OLC website, through local media and a terminal message to retailers.

### Prizes

#### 1. Four (4) 2008 Harley-Davidson® FLSTF Fat Boy® motorcycles

- a. Prize includes: the motorcycle (\$17,600) and a cash payment of applicable federal and state tax withholdings (\$7,189). Total estimated prize value of one motorcycle and taxes is \$24,789.
- b. Specifications: 2008 Harley-Davidson® FLSTF Fat Boy® motorcycle: Air-cooled, Twin Cam 96B engine; Electronic Sequential Port Fuel Injection System; silver bullet hole disc cast aluminum wheels; 4-piston front and 2-piston rear brakes; chrome, over/under shotgun exhaust system with dual mufflers; color: vivid black
- c. Fulfillment: After the selected non-winning Harley-Davidson® instant ticket is drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date to make prize delivery arrangements. The Harley-Davidson® FLSTF Fat Boy® will be ordered from Harley-Davidson® World in Oklahoma City. All motorcycles awarded will be vivid black in color. Any changes that the winner wishes to make regarding color or additional options will be the sole responsibility of the winner and Harley-Davidson® World. The OLC reserves the right to substitute the current production model (2008) based on the time of the claim and/or its' availability.
- d. Oklahoma DHS and Tax Debt: Before awarding of the Harley-Davidson® motorcycle, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other

offsets, dollars owed will be subtracted from all cash amounts associated with the prize. In the event the offset requires a partial deduction from the non-cash prize, the debt owed and the taxes on the prize will be deducted from the estimated prize value (\$24,789) and the remainder of the cash, if any, will be awarded.

**2. Top Cash Prize of \$25,000**

- a. Prize includes: \$25,000 cash prize
- b. Fulfillment: After the selected non-winning Harley-Davidson® instant ticket is drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date and the winners will be responsible for collecting their prize at Oklahoma Lottery Headquarters.
- c. Oklahoma DHS and Tax Debt: Before awarding of the Harley-Davidson® motorcycle, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, the debt owed and the taxes on the prize will be deducted from the prize value and the remainder of the cash, if any, will be awarded.

**3. Four (4) Cash Prizes of \$5,000**

- a. Prize includes: \$5,000 cash prize
- b. Fulfillment: After the selected non-winning Harley-Davidson® instant tickets are validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date and will be responsible for collecting their prizes at Oklahoma Lottery Headquarters.
- c. Oklahoma DHS and Tax Debt: Before awarding of the Harley-Davidson® motorcycle, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, the debt owed and the taxes on the prize will be deducted from the prize value and the remainder of the cash, if any, will be awarded.

**4. Two-hundred (200) Harley-Davidson® Merchandise Prize Packs**

- a. Prize Includes: Each Harley-Davidson® Merchandise prize pack includes the following officially licensed Harley-Davidson® merchandise: one pair of Harley-Davidson® sunglasses with pouch; one Harley-Davidson® “Eagle” t-shirt; one suede Harley-Davidson® cap; one set of four (4) Harley-Davidson® tumblers; one Harley-Davidson® bag; one Harley-Davidson® blanket; one Harley-Davidson® neon clock. Total estimated value of one prize pack is \$560.
- b. Fulfillment: After the selected non-winning Harley-Davidson® instant tickets are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted by the Oklahoma Lottery within ten (10) business days of the draw date to make prize delivery arrangements. The Harley-Davidson® merchandise prize packs will then be ordered from MDI Entertainment. Once the order is placed, MDI Entertainment has 10 business days to fill the order.

**5. Other Cash Prizes**

All other cash prizes associated with the game will be awarded in accordance with official rules of the Oklahoma Lottery Commission.

**Entry Submission Methods**

Entries for this promotion can be submitted in the following manners:

- 1. Postal Mail - An official entry consists of an eligible non-winning Harley-Davidson® instant scratcher ticket with information filled out on the back and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional) and signature must be provided on the entry.

The Harley-Davidson® instant scratcher ticket is a self-mailer postcard; however, entries may be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will only be valid for the drawing for which the entry was received (Drawing 1, 2 or 3) and for the final grand prize drawing (Drawing 4). The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by close of business on the final day of an entry period to be included in the selection process.

Mailing Address: "Harley-Davidson® Promotion"  
 Oklahoma Lottery  
 P.O. Box 61360  
 Oklahoma City, OK 73146-1360

2. Oklahoma Lottery Website- Players may also enter the promotion via the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov). To enter players must submit all of their contact information and enter the 13-digit code from the back of the ticket (above the bar code) on the designated promotion webpage. Players must save their original scratcher ticket once it has been entered online. **The original instant scratcher ticket must be presented to the OLC to complete the validation process if selected as a winner.** Do not enter the promotion in more than one method for each ticket. If you enter online and cannot produce the ticket if you are selected, you will be disqualified.
3. Deposit Entry at OLC Headquarters- Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.

### Drawing Schedule

Drawing	Draw Date	Entry Period	Prizes
1	April 29	March 25 – April 25	Harley motorcycle, 50 prize packs
2	June 10	April 26 – June 6	Harley motorcycle, 50 prize packs
3	July 22	June 7 – July 18	Harley motorcycle, 50 prize packs
4	TBD*	March 25 – TBD*	Harley motorcycle; (1) prize of \$25,000; (4) prizes of \$5,000; 50 prize packs

\*TBD- The final drawing date (Drawing 4) will be set after the ending date for the Harley-Davidson® Scratcher Promotion is set. The final drawing date will be communicated via OLC website, through local media and a terminal message to retailers.

### Submission Deadlines and Requirements

1. The final grand prize drawing date for Drawing 4 will be determined by the Oklahoma Lottery based on the game ending date for the Harley-Davidson® instant scratcher ticket. The Oklahoma Lottery is not responsible for entries received after the deadline. Entries received after the entry deadline date for a drawing will be deemed ineligible for that drawing and will be put into the next drawing if any. (There is no draw after drawing 4). An entry is only eligible for the particular drawing period and the final drawing. (i.e. entries received through April 25 will be eligible for Drawing 1 and Drawing 4; entries received from April 26 through June 6 are eligible for Drawing 2 and Drawing 4; etc.) A ticket drawn from Drawings 1, 2 or 3 that wins a prize is not eligible for Drawing 4. Alternates drawn in Drawings 1, 2 and 3 that are not prize winners, will be eligible for Drawing 4. Players may enter as often as they wish using valid entries.

2. A complete name, address, telephone number, email (optional) and signature must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrants' signature.

### **Winner Selection**

Entries from both the Oklahoma Lottery website and the postal mail/ hand delivered entries will be prorated to determine the appropriate number of entries to select from each group. Any entry selected that does not qualify as a valid entry, according to the official promotion procedures, will be discarded. Documentation outlining the drawing procedures will be made available upon request by the Oklahoma Lottery.

### **General Rules**

1. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
2. Winner(s) will be notified via phone of their winner status after all validation and verification has taken place. Winner(s) will be required to complete a claim form, and provide two forms of identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) they will be disqualified and the next alternate will be selected and subsequently validated and verified.
3. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov) and at authorized OLC retailers.
4. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
6. Only persons 18 years of age or older are eligible to enter and win. Winners will be required to furnish proof of age.
7. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are

late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.

9. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
10. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
11. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
12. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
13. Cash value will not be offered for any prize unless a specific conflict arises because of DHS debt, tax debt or other required offsets.
14. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
15. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
16. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
17. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
18. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).