



**Fun in the Sun
Power Play Promotion
April 2009**

GAME PROMOTION PROCEDURES

Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Fun in the Sun Power Play promotion. The online game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

Online Game – Powerball with Power Play

Promotion

Purchase \$5 in Power Play (\$10 Powerball with Power Play transaction) and receive an entry to win various prizes as designated below.

Promotion Dates

Entries valid from April 2 – April 29, 2009

Prizes

1. Five (5) Fun in the Sun Vacations

- a. Prize includes: \$2,000 travel voucher and a \$1,000 cash payment for applicable federal and state tax withholdings and spending cash. Total estimated prize value is \$3,000.
- b. Specifications: Fun in the Sun Vacation
Travel voucher may be used on any vacation or travel service of winner's choice. No cash value will be offered for the voucher or the remaining balance of the voucher once trips have been booked. One thousand dollar (\$1,000) cash is to be used to pay for federal and state tax withholding associated with the vacation prize. The remainder of the \$1,000 is intended as spending money for the vacation.
- c. Fulfillment: After the winning entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date to make prize delivery arrangements. The Fun in the Sun vacations will be booked through Sun & Ski Sports travel agency in Oklahoma City.
- d. Oklahoma DHS and Tax Debt: Before awarding of the Fun in the Sun Vacation, Oklahoma DHS debt and Oklahoma tax debt required offsets will be verified through the Oklahoma Department of Human Services and the Oklahoma Tax Commission. If a winner is found to owe DHS or tax debt or other offsets, dollars owed will be subtracted from all cash amounts associated with the prize. In the event the offset requires a partial deduction from the non-cash prize, the debt owed and the taxes on the prize will be deducted from the estimated prize value (\$3,000) and the remainder of the cash, if any, will be awarded.

2. Twenty (20) Cash Prizes of \$500

- a. Prize includes: one (1) \$500 cash prize per winner
- b. Fulfillment: After the winning entries are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be

contacted within ten (10) business days of the draw date and the winners will be responsible for collecting their prize at Oklahoma Lottery Headquarters.

3. Other Cash Prizes

All other cash prizes associated with the Powerball game will be awarded in accordance with official rules of the Oklahoma Lottery Commission and the Multi-State Lottery Association.

Official Entries

Entries to the Fun in the Sun Power Play promotion will be attained by purchasing \$5 in Power Play (a \$10 Powerball with Power Play transaction). A "trail ticket" will be printed with every \$5 Power Play transaction and will serve as the official entry form. Entrants should then complete the entry form and submit it to the Oklahoma Lottery.

Entry Submission Methods

Entries for this promotion can be submitted in the following manners

1. Postal Mail - An official entry consists of an eligible entry form printed as a trail ticket from a \$5 Power Play purchase (\$10 Powerball with Power Play transaction) with the completed entry form, mailed to the Oklahoma Lottery headquarters in an envelope. **Multiple entries per envelope will be accepted.** Entries mailed to the Oklahoma Lottery that are not placed in an envelope will be disqualified. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail.

Mailing Address: "Fun in the Sun Promotion"
Oklahoma Lottery
P.O. Box 61360
Oklahoma City, OK 73146-1360

2. Oklahoma Lottery Web site - Players may also enter the promotion via the Oklahoma Lottery web site, www.lottery.ok.gov. To enter players must submit all of their contact information and required numbers from their trail ticket on the designated web page. The original trail ticket must be presented to the OLC to complete the validation process if selected as a winner. Do not enter this promotion in more than one manner.
3. Deposit Entry at OLC Headquarters - Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.

Submission Deadlines and Requirements

1. Only entries received by the close of business on Friday, May 1, 2009, will be eligible for the drawing. The Oklahoma Lottery is not responsible for entries received after the deadline. Entries received at the address listed on the ticket (also listed above) after the entry deadline date will be deemed ineligible for the drawing and will be destroyed. An entry is only eligible for this drawing and cannot be re-entered for any future drawings. Players may enter as often as they wish using valid entries.
2. A complete name, address, telephone number, email (if applicable) and signature must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they

also must have a complete name, address, telephone number, email (if applicable), and the entrants' signature.

Winner Selection

Once all entries have been received, a total of 50 entries will be selected through a random drawing process to serve as both the winners and alternates for this promotion. Entries from both the Oklahoma Lottery web site and the postal mail/hand delivered entries will be prorated to determine the appropriate number of entries to select from each group. Any entry selected that does not qualify as a valid entry, according to the official promotion procedures, will be discarded. Documentation outlining the drawing procedures will be made available upon request to the Oklahoma Lottery. The official drawing will be held on Monday, May 4, 2009.

General Rules

1. Players will be limited to winning only once in the promotion.
2. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
3. Winner(s) will be notified via postal mail and/or phone of their winner status after all validation and verification has taken place. Winner(s) may be required to complete a claim form and provide two forms of identification to the Oklahoma Lottery. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery web site, www.lottery.ok.gov. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) he or she will be disqualified and another entry will be selected and subsequently validated and verified.
4. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured in game materials and on the Lottery web site are for illustrative purposes only.
6. Only persons 18 years of age or older are eligible to enter and win. Winners will be required to furnish proof of age.
7. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN

ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.

9. No other tickets or entries are eligible for this promotion, including Scratchers games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
10. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
11. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
12. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
13. Cash value will not be offered for ANY merchandise prize unless a specific conflict arises from a child support non-compliance or other required offsets.
14. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
15. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
16. This promotion and subsequent prizes are in addition to, not substitute to any and all prizes associated with the Powerball online game and promotion.
17. Each person entering this promotion agrees by the act of participation to be bound by these Online Promotional Procedures of the Oklahoma Lottery.
18. These Online Promotional Procedures may be modified at any time at the sole discretion of the Oklahoma Lottery.
19. All Promotional Procedure and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).