Oklahoma Lottery Commission

Retailer Advisory Board AGENDA

Conference Room
Oklahoma Lottery Commission
3817 North Santa Fe
Oklahoma City, OK 73118

October 1, 2014 11:00 a.m.

- 1. Call to Order. Roll Call and Announcement of Quorum
- 2. Announcement of Filing of Regular Meeting Notice and Posting of the Agenda in Accordance With the Open Meeting Act
- 3. Update from the Lottery's Executive Director
- 4. Sales Update
- 5. Marketing Strategic Plan
- 6. Presentation on OLC promotions
- 7. Discussion on upcoming new games
- 8. Discussion and Possible Action regarding Calendar Year 2015 meeting dates for the Lottery Commission Retailer Advisory Board
- 9. New Business
- 10. Adjournment