March 27, 2019

The Oklahoma Lottery Commission Retail Advisory Board held its regularly scheduled meeting March 27, 2019 at 11:00 a.m. The Meeting was held in the Conference Room of the offices of the Oklahoma Lottery Commission at 3817 North Santa Fe Avenue, Oklahoma City, Oklahoma. In compliance with the Open Meetings Act, 25 O.S. § 301 et seq., the agenda for this meeting was posted at the main and side building entrances of the Centennial Business Building at 3817 North Santa Fe Avenue, Oklahoma City, Oklahoma. The agenda was also posted to the Oklahoma Lottery Commission’s website.

AGENDA ITEM 1:

CALL TO ORDER. Sylvette Olmeda called the meeting to order at 11:11 a.m. The roll of Board members was called to establish quorum.

Board members present were: Kathy Brakefield; Adam Bromlow; Tommy Shreffler; Kenny Smith; Steve Woodley.

Board members absent were: Michael Alberty; Yuba Parajuli; Ryan Rains; Jennifer Williams.

Based on the result of the roll call, a quorum was declared.

Others in attendance were: Sylvette Olmeda; Cara Peterman; Kim Flatt; Brandie Reisman; Scott Moulton; Colier Dunbar; Buddy Gort; Jamaal Couts; Brandon Shorter; and Bryan Colbert.

AGENDA ITEM 2:

ANNOUNCEMENT OF FILING OF REGULAR MEETING NOTICE AND POSTING OF THE AGENDA IN ACCORDANCE WITH THE OPEN MEETINGS ACT. Cara Peterman verified that proper public notice was made with regard to the March 27, 2019 regular meeting, in accordance with the Open Meetings Act and that all necessary steps had been taken to remain in compliance with the Act.
AGENDA ITEM 3:

APPROVAL OF MINUTES OF THE APRIL 3, 2018 REGULAR MEETING. All minutes were approved from the April 3, 2018 previous meeting since we were in a quorum.

AGENDA ITEM 4:

LEGISLATIVE UPDATE: Senate Bill 1134 passed on April 23, 2018 and effective on November 1, 2018; House Bill 3538 passed on April 26, 2018 and effective November 1, 2018; Senate Bill 1303 passed on May 2, 2018 and effective on November 1, 2018.

AGENDA ITEM 5:

SALES UPDATE: Ms. Olmeda gave a presentation regarding FY19 sales; FY19 education contribution; overall instant sales and FY19 instant review; overall jackpot games sales; daily games overview; FY19 Financials; FY18 - FY20 Contribution Goals; FY19 Sales Update; and FY19 Profit Update.

AGENDA ITEM 6:

PRESENTATION ON OLC PROMOTIONS: Brandie Reisman, Director of Marketing and Administration, gave a presentation about current promotions.

AGENDA ITEM 7:

DISCUSSION ON UPCOMING NEW GAMES: Mrs. Reisman continued with the presentation and discussed new instant ticket game launches in April 2019.

AGENDA ITEM 8:

NEW BUSINESS: No new business.

AGENDA ITEM 9:

ADJOURNMENT. The Board adjourned by general consent.

OFFICIAL MINUTES:

The action taken by the Oklahoma Lottery Commission Retailer Advisory Board on the items for consideration after motion duly made and seconded has been noted herein and made a part of these minutes. The Board caused the entire proceeding of the meeting to be recorded on a digital audio recording device to be retained as a record in the office of the Board.

Minutes Approved by Retailer Advisory Board on March 27, 2019.